



**FOR IMMEDIATE RELEASE**

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**CONTACT:** Angela De Bruyn  
PathPoint Executive Assistant  
[angela.debruyn@pathpoint.org](mailto:angela.debruyn@pathpoint.org)  
(805)966.3310 x29

**Local Non-Profit Announces Appointment of New Vice President/Director  
of Development**

**PathPoint Welcomes Margaret Rose!**

**SANTA BARBARA, CA** – The non-profit organization, PathPoint, cordially welcomes Margaret Rose as Vice President/Director of Development.

Founded in Santa Barbara in 1964, the mission of PathPoint is to provide comprehensive training and support services that empower people with disabilities or disadvantages to live and work as valued members of their communities. It also operates the Opportunity Shop whose proceeds benefit the individuals in PathPoint's programs.

Today, PathPoint provides independent living, day and employment services to 2,146 people within San Luis Obispo, Santa Barbara, Ventura, Kern and Los Angeles counties.

Rose is responsible for the planning and implementation of a comprehensive annual fundraising plan for growth, capital needs, and endowment for each of the seven PathPoint divisions located in Santa Barbara, Ventura, Los Angeles, Kern, and San Luis Obispo. Prior to her selection as Director, Rose was the Development Manager at PathPoint.

Rose holds a doctorate in history from UCLA. Previously, she directed a professional development program for K-University teachers at the University of California, Santa Barbara. She is a member of the Association of Fundraising Professionals (AFP) and serves on the Board of the UCSB History Associates.

“Celebrating its 45<sup>th</sup> Anniversary,” Rose noted, “PathPoint has a distinguished history and inspiring record of providing excellent services to the special needs community.” “I joined PathPoint,” Rose added, “because it is so satisfying to be a part of making programs and opportunities available to so many determined and dedicated individuals.”

If you would like to learn more about PathPoint, please email [info@pathpoint.org](mailto:info@pathpoint.org), visit [www.pathpoint.org](http://www.pathpoint.org), or call (805) 966-3310.

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