



FOR IMMEDIATE RELEASE

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Local Non-Profit Announces Election of New Board Chair

PathPoint Welcomes Barbara Steveson!

SANTA BARBARA, CA – Barbara Steveson has been elected as the new chair of the PathPoint Board of Directors. She initially joined the board in 2007.

Steveson is a Certified Financial Planner working with individuals to develop a plan for their financial independence. She is associated with Blakeslee and Blakeslee; an independent financial planning firm, and has been working in the Santa Maria branch office since June of 1993.

With over 20 years of extensive training and experience in the field of financial planning, she specializes in “Women Achieving Financial Independence” and has also been working with individuals to establish gifting programs for their favorite charities and non-profit organizations. Barbara holds a Bachelor's Degree in Education, Series 7 Securities License, and California licenses for Life, Health, and Long-Term Care Insurance.

Barbara has served on the boards of National Association of Insurance and Financial Advisors, American Association of University Women and formerly on American Heart Association, CampFire Girls, PTA, YMCA and many other youth oriented organizations.

Steveson strongly believes in PathPoint’s mission to give adults with developmental disabilities the opportunity to work and give back to their community. She sees the positive results in Santa Barbara County. “I joined PathPoint,” Steveson stated, “because it is so satisfying to be a part of making opportunities available to so many determined and dedicated individuals.”

Other PathPoint officers include Christopher Jones, vice chair/treasurer and Mary Ellen Tiffany, secretary.

Founded in Santa Barbara in 1964, the mission of PathPoint is to provide comprehensive training and support services that empower people with disabilities or disadvantages to live and work as valued members of our communities.

Today, PathPoint provides independent living, day and employment services to over 2,300 people within Santa Barbara, San Luis Obispo, Ventura, Kern and Los Angeles counties.

If you would like to learn more about PathPoint, please email info@pathpoint.org, visit www.pathpoint.org, or call (805) 966-3310.

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